



# Chinese American Librarians Association *Newsletter*

No. 92

Spring 2005

## Message from the President Shixing Wen

At the beginning of the Year of the Rooster, let me wish you all happy, healthy, and prosperous!

To echo the spirit of the Rooster, CALA 2005 Program is epithetically called "Riding the Electronic Rooster: Equal Access Anytime, Anywhere in Your Language!" The program has been designed under the leadership of Vice-President/President-Elect Diana Wu. The keynote speakers are Susan McGlamery (OCLC), Dr. Hao-Ren Ke (Associate Dean, Chiao-Tung University Library in Taiwan), Alma Ortega (University of California-San Diego), and Wilfred Fung (Assistant Dean, Business Information Technology, University of Ontario). We are looking forward to an illustrious and informative session on June 26 in Chicago!

In 2004, ALA requested that all ethnic caucuses plan their programs two years in advance. To accommodate ALA's request, I appointed an ad hoc committee for 2006 CALA program headed by Haipeng Li. In order to avoid appointing an ad hoc program committee each year, the Board has recently approved the Executive Committee's proposal to elect 2 Vice-Presidents/Presidents-Elect in the upcoming 2005 election. In 2005/2006, the 1st VP/PE shall be in charge of the 2006 program and become the President for 2006/2007. In 2006/2007, the 2nd VP/PE shall become the 1st VP/PE and plan for 2007 program, and become the President for 2007/2008. In this way, starting in 2006, we only need to elect the 2nd VP/PE each year. Please send your nominations to Amy Tsiang, Chair of the Nominating Committee, by March 22, 2005.

Related to the 2005 election, the Board has recently approved the Executive Committee's proposal to conduct CALA elections online. Both ALA and CEAL did an online election in 2004 and both reported an increase of voter turnout. We'd like to see that happen in CALA elections. Besides, it will save CALA both staff time and money related to the preparation for and mailing of paper ballots. The Board has unanimously approved the Executive Committee's proposal. I have appointed an ad hoc Election Committee (Amy Tsiang, Sally Tseng, and

Shixing Wen). Those members with an email address will be provided with a username and password. The Taskforce on Electronic Vote, chaired by Jian Liu, is currently preparing for the online voting site. Those members who do not have an email address will receive a paper ballot.

The Joint Conference of Librarians of Color will be held in Adams Mark Hotel, Dallas, Texas, October 11-15, 2006. AILA, APALA, BCALA, CALA and REFORMA have each contributed \$2,000 as the seed money. I have set up a listserv (jclc@umich.edu) dedicated to the distribution of JCLC surveys and announcements. This will be the first joint conference of all ethnic caucuses in ALA history. I'd encourage you all to participate.

The Publications Committee has recently conducted a survey of our members' interest in the Journal of Library and Information Science, published by the Graduate Institute of Library & Information Science, National Taiwan Normal University and CALA. The survey results show that most CALA members do not know JLIS is a joint publication and do not think that the coverage of the journal meet their interest. Based on the recommendations of the Publications Committee, I have appointed a team (Shixing Wen, Sally Tseng, Haipeng Li, and Zhijia Shen) to negotiate with NTNU and see if CALA can assume equal editorial authorities and thus cater better to our members' interest. Besides, we'd like to see that JLIS be published online so as to relieve CALA of an on-going financial burden of shipping charges.

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The Membership Committee, chaired by Jian Xiong and supported by all chapters, has done a great job. As you can see on the CALA listserv, 30 new members have joined CALA since July 2004, and quite a few members have upgraded to life membership. Li Fu has been redesigning the Membership web pages. A preview is available at: <http://www.uic.edu/depts/lib/projects/resources/calamw/05members>. I'd encourage other committees to follow suit and make their committee web pages a valuable resource to our members.

The Taskforce on Member Services, chaired by ShuYong Jiang, is currently conducting a survey. The survey results will reveal what areas our members need help and what areas CALA can enhance our services.

The Mentorship Program is a service CALA provides to our junior members and library school students. Under the leadership of Vickie Doll and with the support from each chapter, currently we have 12 pairs of mentors and mentees. Some mentees are assigned 2 or more mentors

to cover all areas they are interested in or need advice from our veteran members.

The Taskforce on Web Advertisements, under the leadership of Li Fu, has created comprehensive guidelines for placing advertisements on the CALA website. The Board has just approved the guidelines ([www.cala-web.org/documents/webADguidelines.pdf](http://www.cala-web.org/documents/webADguidelines.pdf)). It is my sincere hope that web advertisements open a new source of revenue for CALA.

All committees and taskforces are working hard at their charges. Please see their interim reports in the latter part of this issue of CALA Newsletter.

Last but not least, I'd like to take this opportunity to express my appreciation and gratitude to all CALA officers, Board members, and committee/taskforce chairs and members. It is their concerted efforts and voluntarism that have ensured a healthy growth of CALA.

## Message from the Executive Director Sally C. Tseng

In addition to the Report of President Wen and Reports from CALA Chapters and Committees, I am pleased to report to you the additional topics that were discussed and actions taken at the Board Meeting on January 15, 2005. I am also reporting on activities that took place during the past few months. I want to thank all CALA members, especially the Chapter Officers, Chairs and members of Committees and Board of Directors for their dedication and hard work.

### **A. CALA is on International News for its Donation to the "Library Disaster Relief Fund" for Libraries in the Tsunami Areas**

Thanks to the Greater Mid-Atlantic Chapter which initiated a donation to the Tsunami Fund. A call for donations was posted in January 2005 on the CALA listserv. Subsequently, the Board approved a donation of US\$1,000.00 to CALA's Tsunami Fund. These efforts also have been earnestly supported by several individual CALA members and by all its Chapters. The sum of US\$3,940.00 was donated to CALA's Tsunami Fund as of March 14, 2005.

In addition to thanking CALA's chapters for their donations, I also want to recognize the following members for their generous individual donations. They are: Dongmei Cao, Ching Chang, Janey Chao, Ka-chuen Gee, Chih-chun Hsieh, Kwei-Feng Hsu, Rosa Hsu, Phil Huang, Esther Lee, Constance Lin, Songqian Lu, Yi Sheng, Wendy Tan, Klairon K. Tang, Doris Tseng, Sally

Tseng, Pey-Yi Wann, Lena Yang, Harriet C. Ying, Priscilla Yu and Wen-wen Zhang. Our heartfelt thanks go to our generous donors. **Your donations are tax deductible because CALA is a not-for-profit organization.**

The American Library Association and other U.S. associations have been working in coordination with IFLA, UNESCO and other library associations around the world in this effort. Dora Ho, CALA Treasurer, sent a check in the amount of US\$3,940.00 to Carla J. Funk, Executive Director of the Medical Library Association and Treasurer for ALA's "Library Disaster Relief Fund", which collects donations from participants in the U.S. effort to rebuild libraries and their collections destroyed or damaged by the earthquake and tsunami in Asia during December 2004.

**The following extract is from a message posted on the internet on April 4, 2005 by John W. Berry, Chair, ALA International Relations Committee:**

*Colleagues:*

*In my role as Chair of ALA's International Relations Committee, we are very pleased to announce the establishment of a U.S. library associations "library disaster relief fund" following International Relations Committee meetings and conversations with other associations at the ALA Midwinter Meeting in Boston:*

***Special thanks to The Chinese American Library Association (CALA) as the first contributor to the fund,***

*donating \$3,940 that has been collected by its members for Tsunami Relief efforts.*

**The following is a thank you letter from Carla:**

*April 8, 2005*

*Chinese American Librarians Association*

*On behalf of the U.S. library associations, I want to thank the Chinese American Librarians Association's extraordinarily generous donation of \$3,940.00 in support of the "Library Disaster Relief Fund". As you know, the fund is being used to help rebuild the libraries damaged or destroyed by the tsunami at the end of 2004. The U.S. associations are working in cooperation with the International Federation of Library Associations and Institutions (IFLA) on this worthy cause.*

*Thank you again for your support.*

*Sincerely,*

*Carla J. Funk, MLS, CAE  
Treasurer  
Library Disaster Relief Fund*

### **B. Seng's Scholarships**

Dr. Harris Bao Huan Seng, a beloved CALA member and one of China's most distinguished leaders, educators and scholars passed away on September 9, 2004 in California. He was a role model and mentor to thousands of Chinese library professionals. He was also a long time CALA member and supporter. Dr. Seng will be missed greatly!

Scholarships have been established at the Sun Yat-sen University in Guangzhou, Guangdong, China and in Taiwan in honor of the late Professor Samuel Seng (Harris' father and founder of the first library school in Wuhan, China) and Dr. Harris Seng. Contact persons in the United States are: Dr. Chin-chih Chen, Dr. Hwa-Wei Lee and Sally Tseng. Please send your donations toward the Scholarships to:

1. Seng's Scholarship in China (check is accepted)  
Dr. Cheng Huanwen, Professor and Director  
Sun Yat-Sen University Libraries  
135 Xingang Road West  
Guangzhou, Guangdong 510275 China  
Phone: 101-6868-011-8620-8411-3385(Office)  
Fax: 101-6868-011-8620-84036935  
Email:cheng@Zsu.edu.cn

2. Seng's Scholarship in Taiwan:  
Postal Wire Transfer Number: 00036725  
Postal Wire Transfer A/C Name:  
The Library Association of China

Or, wire to

Bank Name: (Far Eastern International Bank, Taipei, Taiwan.)

Bank Swift Code: FEINTWTP

Bank Location: No. 1, Hsiang Yang Road  
Taipei, Taiwan, R.O.C.

Account Name: The Library Association of China;  
A/C No: 00200400236571

### **C. CALA Book – "Bridging Cultures"**

We are very pleased to let you know that we have received copies of CALA's recent publication entitled, "Bridging Cultures: CALA 30th Year Commemorative Book". Please visit the CALA Web site at <http://www.cala-web.org> for a brief introduction to the book with order forms and a link to the Table of Contents. The prices are:

CALA members: @ \$10 + \$5 for shipping and handling;  
Non-members: @ \$15 + \$5 for shipping and handling

Each CALA Chapter has received some copies of the book and when sponsoring local Programs, they have worked diligently to promote the book. Please attend your Chapter's exciting programs and purchase the book there. You will save the \$5 shipping and handling fee.

This book is a must for library collections, especially in the areas of cultural diversity and Chinese American studies. Please recommend "Bridging Cultures" to your bibliographers and/or your library acquisitions librarians.

I want to take this opportunity to express my thanks to the Chapter Presidents, their Board members and to all CALA members for your dedication to CALA in helping to produce this book. Special thanks also go to Mr. Wei Wang of the China Classics for assisting CALA in distributing this important publication.

The Board approved that each Chapter receive a \$3.00 rebate for the sale of the book. The Board also approved to send new life members a complimentary copy.

### **D. China Society for Library Science Conferences-Guilin**

You are cordially invited to participate in and/or to present a paper(s) at the following conferences and Post-Conference Cultural Tour to be held in China July 20-31, 2005. As in the past few years, the Chinese American Librarians Association (CALA) forms a Delegation to participate in these activities. These Conferences provide forums to share the latest developments in library and information services and also provide great opportunities to build librarian-to-librarian friendships with our Chinese counterparts. They offer an excellent opportunity to visit beautiful and fascinating places, to

enjoy folk dances and songs and to taste the delicious local Chinese cuisine. These conferences also offer practical ideas for building partnerships, for digital libraries, for adding proven programs to a library's services, and for fostering library cooperation. In addition, we want to do our best for the professional development of our members and you may have a chance to win one of the 2005 CSLS Best Papers Awards.

Call for Papers - CALA Delegations for China Society for Library Science Conferences

1. Conference dates: July 20-23, 2005, Guilin
2. The 2005 main theme will be: “以人为本, 服务创新” (Innovative Services for the People.)

The sub-themes are: (分主题).

- i. 人文视野中的图书馆学 (Humanism in Library Science)
- ii. 图书馆权利 (The Right of the Library)
- iii. 信息素养教育与导读 (Information Literacy Instruction and Guided Reading)
- iv. 图书馆信息资源的建设模式与规范 (The Structural Models and Authority Control of Library information Resources)
- v. 文献信息描述、组织进展与展望 (Description of Bibliographic Information, Organization and Future Development)
- vi. 参考咨询服务及其管理 (Reference Services and Management)
- vii. 图书馆建筑与人文关怀 (Library Building and Human Touch)
- viii. 专业图书馆的改革、发展与深化服务 (The Changes, Developments and Services of Special Libraries)

Potential authors are encouraged to submit papers that address one of the main themes or sub-themes of the Conference. Papers may be submitted in Chinese or English with abstracts in both Chinese and English. **The Deadline for submitting your paper is May 25, 2005.** It gives me great pleasure to let you know that several CALA members have been recipients of the “CSLS Best Papers Awards” during the past few years. Please contact Sally Tseng for more information. **Please submit your paper in electronic form, followed by the hard copy with a disk, and an evaluation fee in the amount of US\$20 and send them to:**

Sally C. Tseng  
P.O. Box 4992  
Irvine, CA 92623  
[sctseng888@yahoo.com](mailto:sctseng888@yahoo.com)  
Tel.: 949-552-5615  
Fax: 949-857-1988

### 3. Post-Conference Tour: Guilin, Guangxi, Guizhou and Yunnan Provinces

The itinerary for the 2005 CSLS Post Conference Tour includes Guilin, Guangxi, Guizhou and Yunnan Provinces. Famous places include scenic sites in Guilin and Jiaxiu Pavilion, with a bus trip to Anshun and a stay there, the Huangguoshu Waterfall, the Dragon Palace, the Kunming World Horti-Expo Garden, the Stone Forest, the Butterfly Spring, the ancient city of Dali, the Three Pagodas temple, the Erhai Lake, the Jade Dragon Snow Mountain and sightseeing in Lijiang, then back to Kunming to visit the Western Hill Dragon Gate and the Dagan Pavilion, etc. The cost of this Tour is US\$580 per person for a group of 10 or more people. For more information, please contact: Sally C. Tseng.

### E. Books to China Committee

I was very pleased to read the enthusiastic correspondence and discussions related to Dr. Li Tze-chung's message and to the Li Foundation's support of China's Village Elementary Libraries. Thank you, Dr. Li.

Some of you may remember that CALA had a "Books to China" Committee during the 1980s to 1990s under the leadership of Julie Tung. I also remember that the Asia Foundation helped CALA in the past in shipping the publications. Somehow the Committee disappeared. It is time for CALA to revive the "Books to China" Committee. There is a huge territory in China for CALA to serve. We can plan something that does not overlap what Appletree or Dr. Li have done for Chinese libraries. I encourage you to support this activity.

### F. Treasurer and Finance Committee Reports and Proposals - Dora Ho/Esther Lee

- a) The Board approved a Proposal by the Finance Committee to invest CALA special funds in mutual funds. Esther Lee and Dora Ho will investigate this matter and report back to the Board.
- b) The Board tabled the Proposal that all expenses for the 2006 Joint Conference for Librarians of Color (JCLC06) be taken out of the NCAPAL account. President Wen will work with APALA on this matter.

### G. Presentations by 2006/2007 ALA Presidential Candidates:

Two ALA presidential candidates presented their views and pledges at the CALA Board meeting in Boston. They were: Leslie Burger, Director of the Princeton Public Library, Website at: <http://lb.princetonlibrary.org> and Christine Lind Hage, Director of the Clinton-Macomb Public Library Website <http://www.christinelindhage.net>. Both candidates pledged their support to CALA. Please visit their Websites for more information on their

leadership and commitments.

#### H. Other Board Actions at the Boston Meeting:

##### 1. Constitution & Bylaws Committee:

Lena Yang for Xiaoyin Zhang (Chair)

The Board approved changes proposed by the Committee. Under category #1: the committee can make editorial changes. Category #2 involves rewording a sentence or a phrase, and/or changes of contents should be voted by the Membership.

##### 2. Journal Editor

Sally Tseng for Zhijia Shen (Chair)

The models proposed by the National Taiwan Normal University on the Journal of Library and Information Science (JLIS) were tabled due to lack of response from the NTNU regarding the status of the electronic version of the JLIS and their preference of model. The following is three possible models:

- a. JASIST's model--members will have options to either receive a printed or an electronic version.
- b. Pure scholarly communication model--members as well as the general public access the journal freely.
- c. POD model--print on demand model that CALA print JLIS locally in the states.

##### 3. Membership Committee

Anna Xiong (Chair)

- a. The Board approved the extension of the reduced price of Life Member from \$400 to \$300 to December 2005. In addition, life members joined in 2004 to 2005 will receive a complimentary copy of CALA book entitled, "Bridging Cultures".

- b. The proposal on "Award for recruitment" was tabled. The Committee will work on the details.
- c. The Committee suggested changing Membership policies in CALA Bylaws Section 3 on Membership year by adding "new members pay after December 1 will receive one month's free membership". The Constitution and Bylaws Committee will work on the wordings.

#### I. The following agenda items were deferred to email discussion due to lack of time:

1. Taskforce on Credit Card Use  
Yu-Lan Chou (Chair)
2. Web Advisory Ad Hoc Committee  
Holly Yu and Haiwang Yuan (Co-Chairs)
3. Taskforce on Web Advertisement  
Li Fu
4. 4. Proposal - Open Source and Digital Content for/by/from CALA  
Li Fu

The meeting was adjourned at 10:45 p.m.

**Board of Directors Presented:** Dongmei Cao, Li Fu, Carol Ka-Chuen Gee, Nancy Sun Hershoff, Anna Ho, Dora Ho, Jiun Kuo, Ester Lee, Sally Tseng, Amy Tsiang, Shexing Wen, Diana Wu, Priscilla C. Yu, Sha Li Zhang, Liana Zhou.

**Board of Directors Absent:** Vickie Fu Doll, Chi-chun Hsieh, Rosa Hsu, Xudong Jin, Diane Lai, Jian Liu, Mengxiong Liu, Susana Liu, Zhijia Shen, Peyyi Wann, Holly Yu, Xiwen Zhang.

**Guests:** Connie Haley, Cynthia Hsieh, Denise Kwan, Ling Lin, Eve Nyren, Cecilia Poon, Manuel Urrizola, John Zheng Wang, Jian Anna Xiong, Angela Yang, Lena Yang, Linna Yu, Lisa Zhao

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## Chapter Reports

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### California Chapter Report

#### A Report of the Program Presented at California Library Association (CLA) Annual Conference, 2004, San Jose Public Library

California has become a place where many types of non-English languages are spoken. Chinese and Spanish are often perceived as the representing two spoken by a large size of population. Based on this, the Chinese American Librarian Association, California Chapter and REFORMA, California Chapter, decided to join force and co-sponsor a program for the annual CLA conference held in November 2004 in San Jose. The key idea was to examine the changes that had taken place in the last decade in terms of library services provided to non-English speaking population in California, particularly Chinese and Spanish speaking populations in the state.

Back in August of 2004, a few of Northern California CALA board members and members at large, Carl Chan, You-lan Chou, Silvia Kang, Diane Lai, Ja-lih Lee, Mengxiong Liu, Julia Tung, Anling Wu and Diana Wu, held a meeting to finalize the proposed program as well as to plan for the annual CALA banquet.

Due to the large number of program requests, the CLA program committee decided to have a program proposed by the CLA Reference Roundtable to be combined with the program proposed by CALA and REFORMA, California. So, in actual presentation, "Steering Successfully in the Sea of Change", which was the name of the program, encompassed the interests of all three CLA round tables.

The program was held at 4:30, on Sunday, November 14, 2004. The speakers included: San Jose Public Library Director, Jane Light; San Jose Public Library International Languages Services Manager, Rita Torres; Director of East Asian Library, UCLA, Amy Tsiang; founder of the Jeanne Goodrich Consulting, Jeanne Goodrich. Diane Lai served as the moderator.

It had been longer than a decade since California State Library Foundation distributed a report "Adrift in a sea of change", in which the Center for Policy Development studied California libraries' struggle to meet the information needs of multicultural communities. Over the years, what have libraries achieved to meet the challenges in serving non-English languages speaking population? All four speakers had wealth of knowledge and experiences in examining related issues and shedding light on that question.

The program was attended by over 100 conference goers, which was a much higher attendance than had been anticipated. After all, the "Master Speaker" program was offered at the same time across the hall. Many thought-provoking questions were generated by the presentation. The speakers provided insightful opinions and analysis to the questions raised. One indicator of the high level interest was that the attendees of the program had to be asked to leave the conference room so it could be made available for the session following.

The CALA banquet was a big success. The guests enjoyed the food and all of the activities. Silvia Kang, Nancy Fong, Diana Wu and many other CALA members have put forth a great deal of effort and enthusiasm to make that event as impressive as it was. The event also turned to be a successful fund raising one as well.

Submitted by Diane Lai (President)

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### Greater Mid-Atlantic Chapter Report

On November 6, 2004 CALA-Greater Mid-Atlantic Chapter held its Fall program at the Library of Congress. It was a very successful event with more than 100 participants. Among the audience were librarians, college students, professionals and retirees.

After outlining the various projects that the Chapter is engaged in, especially the revising of the 2nd edition of the bibliography on "China and Chinese culture" for K through 12th grades, the Chapter President recognized some of the distinguished retirees who had made great contributions to the Chapter and CALA. They are: Harriet Ying, Linda Tse, Margaret Feng & Janet Nguyen. The President also introduced Dr. Hwa-wei Lee, Chief of

the Asian Division, Library of Congress. Dr. Lee's outstanding accomplishments has served as a role model for all Chinese American librarians.

The main feature of the program however, was the lively presentation by Mr. Robert Suettinger, former Director of Asian Affairs under President Clinton on "The Challenge of making China policy: past and present". He traced the development of Sino-US relations from the Nixon era to the present and explained that his day-to-day work was not so much in formulating policy as in solving problems. When Clinton first became president, he did not view Sino-American relationship as important. The human rights issue was always a contentious point in the relationship between the two countries. Slowly however, Clinton realized the significance of the

relationship and proclaimed a strategic partnership with China. President George W. Bush looked at China as a rival, and it was not until after 9/11, that China and America drew closer together in the fight against terrorism. When asked if America would not want to see a unified China, his personal view was that Taiwan is not that significant to America's national interest and a unified China would not pose a threat to United States. He also believed that expansionism is not a trait in the culture nor tradition of China.

The program ended with a luncheon at a nearby Chinese restaurant. Throughout the event we also tried to sell

CALA's 30th anniversary book "Bridging cultures: Chinese American librarians and their organization, a glance at the thirty years of CALA, 1973-2004". We sold a total of 30 copies during the program and through personal contacts.

Special thanks go to all those who helped in the program: Chapter officers: Helen Wang, Sue Lee, Joanne She. Volunteers: Cathy Yang, Fea Wang, Gail Gao, Tammy Wong, Ming Poon, Paul Ho and Abraham Wang.

Submitted by Anna Ho (President)

## Midwest Chapter Report

### Annual Program:

Under the leadership of Li Fu, the Midwest Chapter Program Committee started working early in Aug. 2004. The theme is: What Makes a Successful Chinese American Librarian: Positioning Ourselves for the Future. It's going to be on May 13-14, 2005 in Bloomington IN. Sally Tseng and Marcia Zeng will present keynote address. The Chapter will help cover the keynotes' expenses as travel, hotel and meals. There will be some gifts for them as well. Eleven panelists have been selected for round table discussions. Now, the Treasure and the Local Arrangement Committee have been brought in to start discussing such details as budget, agenda, registration, meeting rooms, hotels, lunch, websites, brochures/flyers for announcements, gifts for speakers, gather donations, evaluation forms, other activities. We are planning to finalize the plan and start implementing it after the Mid-Winter. For the most update information, visit the program webpage at:

[www.uic.edu/depts/lib/projects/resources/calamw/annual2005/](http://www.uic.edu/depts/lib/projects/resources/calamw/annual2005/)

### Experience to share:

1. Team working with all the committee members, which has provided a wonderful opportunity to learn from them/each other and appreciate their talents/professionalism.
2. Peer reviewing experience in selecting presenters/speakers for the program. As a pilot process, it may indicate more possibilities for CALA or Midwest on some initiatives e.g. open content, digital publishing. By having a group of reviewers (in this case, the committee members), it has provided them an opportunity to REVIEW others' abstract. Into calling for speakers, especially students/new librarians, our members are greatly encouraged. More importantly, anyone selected will be a peer-reviewed presentation/paper that weighs more in the professional publishing field.
3. A professional approach in planning the program, e.g. call for speakers, timeline, web site (or working space for committee members to communicate better), peer-reviewed process for the panelists.
4. Time management, strategic planning for the program as well as managing/coordinating the big group committee. Start early and plan ahead followed by a step-by-step

programming.

5. Last but not the least, support from every committee member. Everyone has a unique perspective and everyone pitching in is the key point of a successful program/planning committee.

### Concerns and Suggestions:

Having a smaller group of the committee may be more manageable. The advantage of a big group is its diversity in ideas, approaches and focuses. The disadvantage is, hard to get all the members to participate all the time, and in all the topics. There are usually 15 people on the email list, and sometimes, 19 more if to include the local committee and Treasure. Communication might be a problem since all the emails are too long and chances are, our members are overwhelmed by the long list of names and emails and simply can't read them all.

All Committee Chairs should have certain dialogues to team-work better. Since there's always some overlap between committees, the chairs and members should somehow aware what's going on in another committee. More/better communication should be promoted so as to support each other better.

### Committee Achievements:

The Program Committee. The Committee has done a great job in designing the program as mentioned above.

### The Membership Committee.

Under the leadership of Shuh-Juan Chen, the Committee distributed and reviewed relevant documents, including life membership news and membership invitation letter. With Shixing Wen's help, Shuh-Juan sent an Excel file into all Midwest state contacts which listed all Midwest Chapter's members by state including their names, email addresses, and renewed dates. Shuh-Juan also planed:

1. Membership renewal, give 2-3 reminders until end of year.
2. Recruit new member, encourage current member to recruit a new member.
3. Promote life-long membership with new reduced membership fee.
4. Initiate an on-going discussion with MW chapter president, vice president and committee members.

Shuh-Jiuan worked with state contacts and encouraged them to organize state activity at least once during 2004-2005. Currently she is leading a discussion for the Ohio members gathering. Haiwang Yuan, Kentucky State Contact, is planning the state activities. Although we have not heard from other states yet, some states may be working on the state activity planning.

Shuh-Jiuan has put a timeline to accomplish the following targets: by 9/30: brainstorm more ideas; by 12/31 send the annual membership renewal reminder, from MW chapter membership committee and also from State contacts; by 12/31 encourage each state contact to organize a social gathering for state members; and on-going: recruit new members.

Midwest Chapter has two new members so far: Iris Liu Xiaohua Zhu. We hope to recruit more new members and encourage members to become life members. Currently at least two members promised to become life members this year.

**The Archives Committee.** Li Fu and Lisa Zhao received Sally Tseng's Professional Development grant of \$500 at CALA in 2004. They started working as early as July 2004. The webpage/database has been drafted since Oct. 2004 at:

<http://www.uic.edu/depts/lib/projects/resources/calamw/archive/>. Now many files have already been uploaded and in place. More are planned to be collected and organized before being linked to the page. Besides the digital format/files since 1999, Lisa Zhao has worked very hard contacting Ms. Poon at Berkeley University where all CALA print archives since 1973 are deposited. The goal is to have some selected files digitized before made available on the archive website. So far, the majority files needing to be digitized are done. The next step will be to get the digitized files from Berkeley and catalog them before going live. Later, a user group will be called to test using the website. After the evaluation, hopefully, the webpage will be announced to all CALA members.

#### **Experience to Share:**

As a pilot project, we aim to go out of Midwest Chapter and present it as a successful model for CALA. We're proud of this initiative and a big contribution to CALA.

Always things to learn---something new all the time, from drafting the website, designing the database, and deciding a right approach to get it done; every step tells a story.

Understanding much better on open content, digital publishing and the changing role our Chinese American Librarians have been playing.

Appreciative of all the efforts and achievements the former CALA members have contributed.

#### **Concerns and Suggestions:**

Assuming it's useful/successful, CALA should consider archiving CALA-wide materials including those before

1999 era, namely, print formats that are currently in Berkeley.

If done well, it should also be a part of the open source for CALA as one of the member resources available for research or professional/cultural activities.

**Public Relations Committee.** Under the leadership of Haiwang Yuan, the Committee is considering ways about publicity/fundraising campaign for the annual program. Hope they will finish a plan soon.

**Treasurer.** The Chapter Treasurer Lisa Zhao submitted a half year report recently.

**Nomination Committee.** Shixing Wen has discussed with Haipeng Li about the candidates for the vice-president/president-elect. He intended to have 2 candidates for the vice-president position. He will issue a call for nominations in late January after ALA midwinter.

**Webmaster.** The Chapter's Webmaster Lisa Zhao has done a wonderful job to maintain and keep the Chapter's Website accurate and updated.

**The Midwest Chapter Board.** The Board is discussing Donations to the Tsunami currently.

**CALA book sale.** Xudong Jin, current President of the Midwest Chapter received 8 boxes (144 copies) of Bridging cultures: Chinese American librarians and their organization : a glance at the thirty years of CALA, 1973-2003. With Haipeng Li's help, he has sold 4 copies. He promoted the book sale on the CALA Midwest list and will bring enough copies to the Chapter's Annual Program in May.

#### **Midwest Chapter Officer Roster (2004-2005):**

President: Xudong Jin

Vice President/President-Elect: Li Fu

Treasurer: Lisa Zhao

Immediate Past President: Shixing Wen

#### **Annual Program Committee:**

Li Fu (Chair) (IL)

Wei Bender (OH)

Kang Cao (OH)

Shuh-Jiuan Chen (OH)

Si Chen (IL)

Shuyong Jiang (IN)

Guoqing Li (OH)

Haipeng Li (OH)

Wen-ling Liu (IN)

Junlin Pan (IL)

Qing Wei (IN)

Jian Anna Xiong (IN)

Haiwang Yuan (KY)

Shali Zhang (KS)

**Local Arrangement Committee:**

Wen-ling Liu (Chair), Jian Liu, and Lian Zhou

**Membership Committee:**

Shuh-Juan Chen (Chair), Haipeng Li (OH), Yunshan Ye (MN), and Ning Zou (IN)

**Archive Committee:**

Li Fu (chair)

**Nomination Committee:**

Shixing Wen (chair)

**Public Relations Committee:**

Haiwang Yuan (Chair), Wei Bender (OH), and Lisa Zhao (IL)

**State Contacts:**

Iowa: Fang Fang

Illinois: Shuyong Jiang (Urbana) & Qi Chen (Chicago)

Indiana: Wen-ling Liu

Kansas: Cheng, Jane Cheng

Kentucky: Haiwang Yuan

Michigan: Michael Meng

Minnesota: Su Chen

Missouri: Jane Cheng

Mississippi: Daisy Cheng

Nebraska: Janet Lu

Ohio: Shuh-Juan Chen

Wisconsin: Wilfred W. Fong

Submitted by Xudong Jin

**Northeast Chapter Report**

The Northeast Chapter has held two programs this year:

**Reference Services in the National Library of China**

Date: September 28<sup>th</sup>, 2004

Place: Flushing Library of the Queens Borough Public Library

Time: 10 a.m.-12 p.m.

**Speakers and topics:**

Zhen Chen, Director of Information Center of NLC, introduced the mission, organization, projects, digitization, and future perspectives of the Reference Department.

Chengzhi Fan, Assistant Director, Newspaper and Periodicals Department of NLC, explained the new initiatives and development plans of the Department of Newspaper and Periodicals, which is employing a business model for their consulting services to the private sector.

Summary: The program was attended by 24 librarians interested in the reference services of the National Library of China. The Q & A session was very interactive.

**Fall Program of the North East Chapter**

Date: November 13<sup>th</sup>, 2004

Place: Flushing Library of the Queens Borough Public Library

Time: 2-4:30 p.m.

**Speakers and topics:**

**Topic 1:** Becoming Americans; The Unfinished Journey: New York Chinese in Search of Dual Identity

Speaker: Jingyi Song, Assistant Professor at the Department of Humanities and Languages of the State University of New York at Old Westbury.

Professor Song's lecture was not the usual subject—discrimination and rejection of early Chinese immigrants; but quite the reverse—how the early immigrants struggled and fought to be recognized and assimilated into mainstream American society.

**Topic 2:** Immigrant Chinese Gods: Fuzhounese Religious Communities in New York

Speaker: Kenneth Guest, Assistant Professor of Cultural Anthropology at Baruch College, CUNY.

The audience was fascinated by Professor Guest's complicated and interesting studies on the religious practices of Fujianese immigrants, as well as the sincere way in which he delivered his talk.

Summary: Fifty five participants, including members, were very pleased by the two distinguished experts. They mentioned that the two intriguing speeches suggested a variety of directions for further exploration.

**Meetings****Meeting 1—General Membership Meeting**

Date: November 13<sup>th</sup>, 2004

Place: Flushing Library of Queens Borough Public Library

Time: 4:30-5:00 p.m.

**Summary:**

- Announced the sale of CALA's anniversary book, *Bridging Cultures: Chinese American Librarians and Their Organization : a Glance at the Thirty Years of CALA, 1973-2003*.
- Reminded members to respond to CALA's email survey on whether we should continue to subsidize the publication of the information science journal published in Taiwan.
- Recommended Songqian Lu from NY City college of Technology to be the new 2005/06 NE chapter membership officer.
- Expressed concerns to Shixing Wen about the under representation of NE members in CALA's national committees.
- Suggested to members that they might want to consider the possibility of nominating a candidate to run for 2005/06 National CALA's vice presidency.
- Passed on regards from Sally Tseng on Aug. 15, 2004, regarding hurricane "Charley" which had

caused great damage in Florida and other parts of the East Coast.

- Spring Program Plans: a quick reminder on Spring program and general membership meeting will take place at Brooklyn Public Library.
- Conference Ribbons for Members: distributed ribbons for CALA's members and potential members.

#### Meeting 2—**Board Meeting**

Date: Wednesday, January 12, 2005

Place: Manhattan

Time: 6:30 – 8:30 p.m.

#### Summary

The board has been working on the chapter 2005 annual program. It has tentatively chosen Brooklyn Public Library as next year's program site. The program theme is tentatively set as "Serving multilingual cultural population in the Information Age". The board is currently working on finalization the theme and other components of the program.

Submitted by Chichun Hsieh (President)

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### Southwest Chapter Report

Southwest Chapter held a holiday gathering on Nov. 6th and invited Eileen Liu from Tsai Feng Books, Inc. to be our guest speaker presenting newly released and popular books in Chinese, including fictions, non-fiction, and children's literature. Participating members enjoyed a very informative presentation and many books brought along by Eileen Liu for her presentation ended in the hands of our members after the presentation. We also sold 7 copies of the CALA commemorative publication during that meeting and once again want to thank those who were present on Nov. 6<sup>th</sup> for their support and participation.

Our annual program, entitled "The Challenges of Serving Non-English Speaking Patrons in the E-Environment," will take place on April 6, 2005 from 10:00 AM to 11:50 AM at the TLA conference in Austin. We are pleased to announce the three guest speakers for this program. Diana Wu (CALA vice president/president elect), Reference Librarian, San Jose State University, will

present her topic "Library Services Anytime Anywhere in Your Language." Holly Yu (CALA board member), Web Administrator and Reference Librarian, California State University, Los Angeles, will speak on "Web Design Considerations for ESL Students." Dr. Hsin-Liang Chen, Assistant Professor, School of Information, University of Texas Austin will share his insights on "Educating MLS Students to Serve Non-English Speaking Patrons in the Information Environment." This is a program designed with the CALA members in mind. Audience will learn about practical ideas and insights on identifying user needs and special considerations for their multicultural patrons, making better use of their library's electronic resources and designing web portals to serve the non-English speaking user community. Please visit TLA's website at [www.txla.org/conference](http://www.txla.org/conference) for conference registration and additional program information.

Submitted by Peyyi Wann (President)

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## Committee Reports

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### 2005 Conference Program Planning Committee

**Program Theme:** Riding the electronic rooster: equal access anytime anywhere

**Tentative Program Description:**

Speakers will be talking about the use of online live chat to reach users of different background with different language needs, specifically in Chinese and Spanish. This program will include an overall picture on the current trends, staff training, user education, system/technical supports, marketing/promotion of such service. It'd also address critical issue, such as "will the online live chat be an universal collaboration despite the language requirements?"

Speakers who already committed: Susan McGlamery of OCLC; Dr. H. J. Ke, Associate Dean of the Chiao-Tung University Library in Taiwan. Both will pay for their own trips.

Susan is working with OCLC to co-sponsor this program. She is also talking with representatives from REFORMA.

Dr. Ke is the coordinator for the Cooperative Digital Reference Service in Taiwan. He will be sharing with the audience the current development, status and trends among some major libraries in Taiwan.

I am still looking for 1 more speaker.

Submitted by Y. Diana Wu

### 2006 Conference Program Planning Committee

Haipeng Li (Chair)  
 Dongmei Cao (FL)  
 Chi-Chun Hsieh (NE)  
 Rosa Hsu (SW)  
 Angela Yang (CA)  
 Yunshan Ye (MW)  
 Harriet Ying (MA)  
 Shixing Wen (MW, Ex Officio)

At the request of ALA that CALA needs to come up with a conference theme two years ahead of time for the sake of good planning, this committee was formed in November of 2004. Since then, the committee had email discussions brainstorming ideas and suggestions to come

up with a theme for the CALA 2006 annual program. Discussions were around the possible themes suggested by the upcoming ALA president, Michael Gorman, on library education and related issues, and at the same time, considering how to connect that theme to the identity of Chinese American librarians. After rounds of discussions, the committee came up with a theme:

"Chinese American Librarians: Identity and Professional Development"

The Committee will continue to work on discussing and finalizing the details of the program during spring of 2005, including selecting speakers, identifying panelists and so on.

Submitted by Haipeng Li

### Constitution and Bylaws Committee

- Thoroughly reviewed the CALA Constitution last amended 2/28/97 and re-evaluated the Proposed Revisions dated January 2004 by the 2003-2004 Constitution and Bylaws Committee.
- Thoroughly reviewed the CALA Bylaws last amended 1/21/02 and re-evaluated the Proposed Revisions dated January 2004 by the 2003-2004 Constitution and Bylaws Committee.
- Discussed recommended changes by both previous and current committees.
- Edited and revised the Constitution and Bylaws.

Proposed changes from both previous and current committees consist of three major categories:

- 1) simple editorial changes, such as inserting a comma and capitalizing a letter. Changes in this category do not change the meaning or definition of the Constitution or Bylaws;
- 2) rewording a sentence or a phrase. Changes in this category also do not change the meaning or definition of the Constitution or Bylaws but try to clarify the meaning of a sentence; and
- 3) re-defining the content of some sections.

Changes in this category involve rewriting and redefining the content of some sections of the Constitutions and Bylaws. These changes will change

our existing policies or practice once they are approved, and therefore, require further discussion and feedback from the appropriate CALA officers.

To help future C&B Committee review the Constitution and Bylaws and to update the Constitution and Bylaws in a timely manner, we suggest that changes in category #1

and category #2 be voted on separately from category #3 by the membership so that these changes can be implemented right away.

Submitted by Xiaoyin Zhang (Chair)

## Finance Committee

Esther Lee (Chair)  
Dora Ho (Ex-officio)  
Yu Su  
Kuang-Tien Yao  
Sharon Zhang

The Committee has collaborated with the Treasurer since our Annual Conference in June 2004. Dora Ho did an outstanding job in creating and updating all financial reports for various accounts. Thanks to Yu-Lan Chou's donation of \$1,000.00 for the annual banquet last June, we were able to invite important guests to the banquet, and pay for room and equipment rental in Orlando (ALA). The printing of 1,000 copies of the CALA 30<sup>th</sup> Anniversary Book costs \$3,058.35, but that was almost all paid for by advertisements for the Book. This book entitled, **BRIDGING CULTURES** is a must for library's cultural diversity collection and for the study of Chinese Americans. However, we still have approximately 800 copies unsold and we need each one of you to support the program by buying or selling as many copies of the Anniversary Book as possible.

I am happy to share the good news with you that our Association continues to be financially sound. Thanks to the entire membership and to all our supporters, in 2004, CALA was able to award to 9 individuals for professional development and research grants and scholarships in the total amount of US\$2,500.00.

As most of our money is now deposited in a bank which gives wee interests (less than 1 %), the Committee proposes that over half of our assets be invested in mutual funds such as the Fidelity and T. Rowe Price Funds, and in index funds, such as the Vanguard and Merrill Lynch Funds.

1. We suggest that special funds, such as the Sally C. Tseng Professional Development Grant (approximately \$9,500.00), the Huang Tso-Ping and Wu Yao-Yu Memorial Research Grant (approximately \$8,000.00), the NCAPAL Joint Conference Fund (\$15,604.85), the Life Membership Fund (approximately \$7,000.00), and the Scholarship Fund (approximately \$7,000.00), be all invested. The Sheila Lai Endowment Fund (\$13,337.14) is already invested in the Janus Fund.
2. The Committee also recommends that all board expenses for the 2006 Joint Conference for Librarians of Color be taken out from the NCAPAL account. That was the money left over from the Joint Conference with APALA several years ago, and it fits the purpose for joint conference expenses.

Thank you all for your past and continuing support and fund-raising ideas for the organization.

Submitted by Esther Lee

## International Relations Committee

Guoqing Li (Chair)  
Miao Hong, Cathy Hsiao, Judy Jeng, Mary Wu

The International Committee have tried to participate in organizing a CALA Delegation to the International Conference on Dublin Core and Metadata and the 2nd Shanghai International Library Forum to be hold at Shanghai in October, 2004, discussed with our board director Sally . Our member Mary Wu attended the Dublin Core and Metadata conference, Dr. Hwa-Wei Lee and I attended the Shanghai International Library Forum.

I as the current committee Chair consulted the former Chair Linna Yu about any unfinished projects or activities need us to carry on, and any documents to pass over.

The committee discussed possibilities of joining the effort to help supporting China's village/elementary libraries. One of our member, Cathy Hsiao from California, has been doing a similar project. We also discussed possibilities of coordinating the CALA's Tsunami Relief Efforts to libraries in the Southeast Asia.

We'd recommend that CALA organize a Delegation to the CSLS Conference in late July in Guilin.

Submitted by Guoqing Li

## Membership Committee

Jian Anna Xiong (Chair), Li Fu, Haiying Qian

In the name of CALA Membership Committee 2004-2005, I would like to submit the report, which summarizes what we have been done since 7/1/2004, what we are going to do after the Midwinter conference until June 2005, as well as our plan of printing CALA new directories and proposals of new program and change of policies for Board review.

1) Print directory --- Publisher and price under investigation: under investigation. Plan to print 750 copies in July 2005. About 600 sent to CALA current members and life members (recently there are 219 members who have paid 2004 or 2005 dues and 151 life members). 100 for potential new members (There are 19 new members from July to December 2004). A few extra copies for CALA President and Executive Director each. Content and format of the directory will be discussed within the committee. The final result will be sent to Board for review, tentatively in February 2005.

2) Online directory --- The Membership Committee and the Web Advisory Committee are collaborating working on it. It is an ongoing project of the Membership Committee, with the technical support from the Web Advisory Committee (contactor: Jen). Li Fu has been investigating its possibility and how to make it work. She is drafting the online database. It will be put on website for testing, hopefully in February.

3) Webpage --- Our committee is working on redesigning CALA membership webpage. Li Fu got the main structure done. It is under review within the membership committee. It is also available at <http://www.uic.edu/depts/lib/projects/resources/calamw/05members/> for testing. Please take a look and send us your feedback. We need your input! It will also be sent to CALA-L for testing after the Board Meeting in Boston. The website is expected to be modified in March 2005, finalized in May 2005, and go live at ALA/CALA.

4) New Members drive ---

- Haiying Qian has drafted and sent the promotion letter in September 2004 to State Membership Committees.
- "Seasoning greetings and CALA membership drive letter" is received from Sally and sent in December 2004 to CALA-L
- Membership drive will be sent again in January, February, March and April 2005 via CALA listserv.
- 22 new members, 13 renewed members, 5 new life members from July 2004 to January 2005

5) Lifelong Member drive --- Life Membership Discount for 2004 is promoted via email to CALA-L. Regional membership committees assisted with promoting it

within the region. Several members inquired about its detail and became new life members.

Proposal: Continue the 2004 discount at \$300 membership fee for life member (July 2004-December 2005) and receive a free copy of "CALA Book on Bridging the Culture."

Proposal: We would like to propose to send a free copy of "CALA Book on Bridging the Culture" to all life members who is not currently on the list to receive a free copy.

6) Membership publicity/promoting --- Proposal: Award for recruitment and reference Need Board review.

7) Suggest changing Membership policies. Winston's Case. Suggestion to make a change to CALA Bylaws Section 3. Membership year.

CALA Bylaws Section 3. Membership year: It is stated that "First time new members joining after July 1 may pay half the annual dues for the remainder of the calendar year."

The Bylaw uses the auxiliary verb "may" which indicates that there is a choice: either to pay for full amount or half amount for the "First time new members joining after July 1 ... for the remainder of the calendar year".

To avoid any confusion and make the policy equal to everybody, we suggest to change the auxiliary verb "may" to the auxiliary verb "should" or "must" so that this policy is meant to have only one rate for those first time new members joining after July 1.

8) New member's payment

We received question about if a new member pays after 12/1, can he enjoy one month free membership? We said yes. To be equal, should this be written into the policy? Is 12/1 appropriate as the dividing date? Are there any other concerns about this issue?

9) Membership database:

Preliminary report: Several problems are identified. There is no file explaining the meaning and purpose of the database columns, which can be given to the next membership committee. The name, meaning, purpose of several columns need to be reevaluated. E.g. Pref-mailing, sort 1, 2, 3, 4. It also needs to be discussed that how to maintain the information consistently and easy for sorting.

10) Our committee is compiling all related documents and preparing Membership Committee Policies and Procedures Handbook, which is expected to include activities, timelines, and templates of reports, letters, and forms.

Submitted by Jian Anna Xiong

## Member Services Taskforce

ShuYong Jiang (Chair)  
Wei Fu Bender  
Juan Wang  
Harriet Ying  
Xiwen Zhang

1. The Taskforce discussed our charges and had a consent understanding that TF 1) shall survey the membership to see what they value CALA for and what they expect CALA to do for them and 2) shall identify the distinctive needs of different types of members and make recommendations to the Board on any feasible ways to meet their needs.
2. Discussed the methods to fulfill our goal to assess the member needs. We decided to use questionnaires to do the survey and to use email to distribute survey and collect data from CALA members.
3. Set the timeline for TF activities and assignment for each member.
  - a. While actively participating in all activities and discussions, each member is assigned to specific activities: Drafting survey: Juan

Wang and Shuyong; Data Analysis: Xiwen Zhang and Harriet Ying; Wei Bender is our record keeper.

- b. The tentative timeline is also set up:
  - i. Aug.-Dec.: drafting survey and distributing the survey;
  - ii. Jan.-Feb.: collecting and summarizing survey;
  - iii. Feb.-Mar.: analyzing results and making recommendations;
  - iv. April: making report with the group approval.
- c. The timeline was later revised due to the members scheduling and also consideration of avoiding distributing survey during the holiday season. The new timeline is one month postpone of distributing the survey.
4. brainstorm of possible sections and questions for the questionnaires.
5. 1<sup>st</sup> draft of survey was drafted, and discussed, based on the discussion, the revision is under way.

Submitted by ShuYong Jiang

## Mentorship Program Committee

Mentorship Program has a chair and **6 members as Chapter liaisons**. Chapter Liaisons are former presidents from each Chapter.

Vickie Doll (Chair) [vdoll@ukans.edu](mailto:vdoll@ukans.edu)  
Ying Liu (CA) [yliu@calstate.edu](mailto:yliu@calstate.edu)  
Ying Zhang (FL) [yzhang@mail.ucf.edu](mailto:yzhang@mail.ucf.edu)  
Tammy Wong (MA) [twon@loc.gov](mailto:twon@loc.gov)  
Xiaohong Xiao (MW) [Xiaohong.A.Xiao@stls.frb.org](mailto:Xiaohong.A.Xiao@stls.frb.org)  
Carol Gee (NE) [kcgcl@lehman.cuny.edu](mailto:kcgcl@lehman.cuny.edu)  
Rosa Hsu (SW) [rosa.hsu@hccs.edu](mailto:rosa.hsu@hccs.edu)

The CALA president appointed the Chair to initiate a national CALA mentorship program modeled after the Midwest Chapter Mentorship Program of 3 years. The Committee special charges from the President were: Special charges for the Mentorship Program in 2004/2005:

1. The Program, under the leadership of its Chair, shall review the documents of the Midwest Chapter Mentorship Program, and adopt, revise, or create new documents concerning mentorship, program goals and policy, mentor/mentee guidelines, assessment, and procedures for the evaluation of the CALA Mentorship Program.
2. The Program, under the leadership of the Chair, shall recruit mentors and mentees from the CALA

membership and pair them according to their needs and expertise.

3. The Chair, with the help of the Program members, shall evaluate the CALA mentorship Program annually and make recommendations to the Board regarding plans for further improvement and enhancement of the Program.

Actions taken:

- 1) The Committee has reviewed all Midwest Program documents and made changes for the national program. The **website of the program** was established in early Sept. at the CALA home page: [www.cala-web.org/mentorship/mentorprog.htm](http://www.cala-web.org/mentorship/mentorprog.htm). The web page of the program includes **program goals, eligibility of applicants, online application forms, and evaluation form**.
- 2) On Sept. 15, 2004, the Mentorship Program **announcement** was sent to the CALA-L list. Later the announcement was out to **all library schools in U.S.** by Chapter representative members who collected library schools contact information in their Chapters.
- 3) By mid December, there were **16 mentors** and **12 mentee** applicants, including 5 library school students.
- 4) The Committee started the matching process in early November. The matching was based on applicants' online input of **research interests, experiences, credentials, and preferences**. All mentees have 2 mentors to cover different areas of their needs (e.g.

public services and technical services). This is also helpful to busy mentors who have limited time for one-on-one mentorship relation. A few Mentors only have one mentee, but most of them have two mentees. In many cases, the Committee invited members with special expertise requested by mentee applicants if those were not covered by mentor applicants. 4 mentors joined by invitations.

- 5) In December, mentors were notified of their matches and asked for their **confirmations**, and **concerns** over the match(es), if any. After the committee received confirmation from each mentor, the committee then notified his mentee(s). The **Mentorship Program Guidelines** were sent with communication messages to both mentors and mentees. Each Chapter member liaison was assigned to notify 3 to 4 mentors and 3 to 4 mentees to facilitate the process. The chair responded to all concerns and email questions from all participants.
- 6) All program participants were also added to the **Program Discussion Forum** established at CALA Mentorship Forum is <http://worktools.si.umich.edu/> by President Shixing Wen. The program forum provides one stop for all program information. The Forum allows program participants to view email correspondence, participate in discussions, and share experiences among all program participants. The Forum also includes a Q&A section, in the Forum Document folder, which provides valuable information on issues of librarianship compiled by participants from previous years.

#### LIST COMMITTEE RECOMMENDATIONS, IF ANY, TO THE BOARD

- A. The Mentorship Program (Committee) should **work with CALA Membership Committee** closely as the Midwest Chapter did. The current structure of Committee members to include all immediate past Chapter Presidents as Program

Chapter representative/liaison is very good since the program works with new recruits and seasoned members from each Chapter.

Rationale:

- Applicant membership status has to be verified
  - Consult membership list to solicit mentors with special expertise
  - Recruit new members to join membership
- B. A Mentorship program matching database should be established (together to work with Membership database) if the program is to be continued in the future. Preliminary matching can be programmed with given criteria. This is a very labor intensive task especially during the communication period to answer questions and concerns.
  - C. In the future, a forum/discussion panel might be feasible for participants to meet to share concerns, issues, and opportunities in CALA annuals in ALA.

#### Comments:

An ideal situation would be if all members participate in the program, as mentors, when the needs arrive. CALA has such a wealth of human resources, and the whole membership covers all aspects of librarianship. However, not everyone has the time to participate nor agree on the importance and urgency to carry-on the profession by investing experience, knowledge, and energy in the younger generation. This committee work is a group effort. I'd like to thank all program participants, committee members, and President Wen for their supports to get the program started.

Submitted by Vickie Doll

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## Nominating Committee

Amy Tsiang (Chair)  
 Carol Gee, Rosa Hsu, Xudong Jin, Joanne She, Ying Xu,  
 Ying Zhang

The Nominating Committee will start working after the ALA 2005 Midwinter Conference and will present a slate for 2005 election to the President in April 2005, in

accordance with the provisions in Article III of the Bylaws.

**Note:** We will add chapter affiliation under each candidate, such as CA, NE, SW and FL, as recommended by last year's Nominating Committee. If this addition needs Board's approval, hope it can be voted through at the CALA Mid-winter Board Meeting on January 15, 2005.

Submitted by Amy Tsiang

## Public Relations/Fund Raising Committee

Lisa Zhao ([chzh@uic.edu](mailto:chzh@uic.edu)) (chair)  
 Daisy Cheng ([dtcheng@olemiss.edu](mailto:dtcheng@olemiss.edu))  
 Nancy Hershoff ([sunn@fiu.edu](mailto:sunn@fiu.edu))  
 Evelyn Kuo ([ekuo@library.berkeley.edu](mailto:ekuo@library.berkeley.edu))  
 Eve Alison Nyren ([enyren@saclibrary.org](mailto:enyren@saclibrary.org))

- Completed an online Donation Form and has been approved by the Board and posted on the CALA Web site under both Online Form and Donation.

- Finished the soliciting letter which we plan to send in next February to vendors for supporting CALA Membership Directory.
- Working on a letter which we plan to send to CALA listserv after the ALA Midwinter Meeting for soliciting more vendor information from CALA members.

Submitted by Lisa Zhao

## Publications Committee

Haipeng Li (Chair)  
 Dongmei Cao,  
 Ming-Sun Poon  
 Zheng Wang  
 Yunshan Ye  
 Jian Liu (ex officio)  
 Zhijia Shen (ex officio)  
 Shixing Wen (ex officio)

Based on the feedback from members and previous discussions at board meetings regarding JLIS, the Publications Committee was charged to review the current status of the publication and to make recommendations to the board. The Committee had numerous discussions and decided that the best way to get an idea of how JLIS is serving the needs of our members (or not) is to do a survey of current members who are receiving the publication.

Another important issue here is the financial factor. As co-sponsor of the journal, CALA contributes \$1,000 a year to the publishing of JLIS. Copies of the journal then

are mailed to the US (chair of the Publications Committee) for domestic distribution. Postage cost about \$1,500 a year (based on previous years' figures) for mailing the two issues. The total cost for the journal is around \$2,500 per year. This eats up a big chunk of CALA's annual budget, which is at around \$3,720 (from last year) from membership dues.

The survey was mailed to current members on November 3rd and the deadline was set as December 1st, 2004. The Publications Committee is in the process of analyzing the data and has yet to make decisions/recommendations to the board. We hope we should be able to do so in the annual report in June of 2005.

As Chair of the Publications Committee, Haipeng Li received 350 copies of the JLIS (Vol.30, No.1, April 2004) from National Taiwan Normal University and distributed them to CALA US members via the Oberlin Mail Service, which made substantial savings for CALA (total cost was \$250.63 for one issue; would be around \$500 for 2 issues for the year, as opposed to \$1,500 paid for mailing last year).

Submitted by Haipeng Li

## JLIS CALA Editor

A meeting has been conducted between CALA officers (Sally Tseng, Shixing Wen, Amy Seetoo, and Zhijia Shen) and Dr. Chao-chen Chen, the representative of Shida during the 2004 ALA annual conference in Orlando. The meeting discussed about ways to improve communication between Shida and CALA, to clarify responsibilities for CALA editor, and plans for JLIS to go electronic as well as other related business. (For details regarding the meeting, please see attached minutes.) The meeting was successful and productive. According to instructions from this meeting, I as the CALA editor of JLIS have been working on the following issues:

Work with Shida to clarify the expectations and editorial responsibilities of CALA editor and to regularize the

process for article solicitation, referee, editing, and acceptance.

A written proposal regarding the referee and editing process as well as the expectations for CALA editor has been drafted by Zhijia Shen and discussed with CALA president, CALA executive director, and chair of the publications committee via email before submitted to Dr. Mei-mei Wu of Shida, chief editor of JLIS, for consideration on August 30, 2004. The plan was to present the proposal to CALA board after receiving feedback from Shida. Thus far I have not yet received any feedback from Shida on this proposal. Please see the attached four attached files for the draft proposal.

Continue to receive, but not actively solicit, English articles, put them through referee process, select, and edit them for publication. My instruction was to hold off active solicitation of articles until formal procedural

guidelines presented in our proposal to Shida are discussed and approved by JLIS chief editor, editorial board, and CALA board. In the past six months, one English article has been reviewed, refereed, and published.

The Publications Committee is working on a survey about possible restructure of JLIS. This will be reported by the chair of that committee.

Submitted by Zhijia Shen

### **Sally C. Tseng's Professional Development Grant Ad hoc Committee**

Ying Xu, Co-Chair  
Manuel Urrizola, Co-Chair  
Wen-wen Zhang

- Deadline for applications is April 15 2005.
- Committee will review all applications after this date.

- Guidelines for the Professional Development Grant were sent out via the CALA listserv in early December 2004.

Submitted by Manuel Urrizola, Co-chair, on behalf of Ying Xu, Co-chair.

### **Taskforce on Credit Card Use**

Yu-Lan Chou (chair)  
Dora Ho  
Esther Lee

Special charges assigned for the Taskforce on Credit Card Use are:

The Taskforce, under the leadership of the Chair, shall survey the CALA membership to determine what percentage of our members prefers the use of credit cards for CALA business (e.g., membership dues, mail or online order of the CALA commemorative book, and donations), analyze any member's concerns, investigate any legal regulations and/or obligations, and make recommendations to the Board at Midwinter.

The taskforce has collected documents and done preliminary investigation of the issue. The taskforce, however, rather than making recommendation to the Board at the Midwinter, is seeking approval to agenzize:

- 1) Whether to conduct a survey among CALA members, what was the response rate of other surveys conducted in 2004-2005? Is it worth to conduct a survey?
- 2) Calling for inputs from other committees/taskforces, which will be impacted on this credit card use, i.e. Membership, annual banquet registration for Local Arrangement Committee, merchandising sale (books, etc.) for Publication Committee and donations for Fundraising Committee.
- 3) To clarify if the taskforce should study third-party electronic payment handling rather than just credit card? Electronic payment is quite different than setting up a credit card transaction account.

The taskforce is therefore request the voting result of above item 1 and inputs to be sent to taskforce chair Yu-Lan Chou at [yulan\\_chou@yahoo.com](mailto:yulan_chou@yahoo.com) who is unable to attend the Midwinter Board meeting.

Submitted by Yu-Lan Chou

### **Taskforce on Web Advertisement**

Li Fu (Chair) [lifuwc@gmail.com](mailto:lifuwc@gmail.com)  
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Haiwang Yuan [haiwang.yuan@wku.edu](mailto:haiwang.yuan@wku.edu)  
Dora Ho (ex officio) [dora4ala@yahoo.com](mailto:dora4ala@yahoo.com)  
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The taskforce was appointed in July 2004. The charge is to “conduct a market analysis and draft the guidelines and fee structures for paid advertisements to be placed on the CALA website”.

The taskforce started early in Aug. 2004 and finished drafting a Web Advertisement Guideline in Oct. 2004 after the fifth revision. The final draft of the Guideline is presented below for Board approval.

## Web Advertisement Guidelines Oct. 4, 2004

### General Information

The following guidelines are intended to provide guidance for web advertisements to be placed on the Chinese American Librarians Association (CALA) website at <http://www.cala-web.org>. These guidelines are established with the understanding that CALA is a non-profit organization and therefore, any online advertisements shall be relevant to library, information science, and Chinese American cultures and education, and all the pricing listed hereby is at its minimal rate. The audience of the CALA website includes Chinese American Librarians, Chinese communities, and other World Wide Web viewers.

The Board of Directors and Web Advisory Committee will review the guidelines regularly and revise as necessary. The Web Advertisement Taskforce will seek review and comment from CALA members and individuals outside CALA with expertise in Web Advertisement policies.

### Advertising Policies

1. The acceptance of advertising on the CALA website is neither a guarantee nor an endorsement by CALA.
2. CALA will have advertising space available on its websites when the inclusion of advertising does not interfere with the mission or objectives of CALA or its publications.
3. At its discretion, CALA reserves the right to modify the design of an advertisement.
4. CALA accepts both classified and display advertisements. As a matter of policy, images submitted must be in JPG format with a resolution of 72 pixels or above.
5. Advertisements may link off-site to other website, provided that the content of the other websites have been reviewed and accepted, and the other websites will not prevent the viewer from returning to CALA website.
6. Mistakes happen. The maximum liability of CALA in event of an error is limited to the cost of that advertisement.
7. CALA reserves the right to revise any posted rates and policies. CALA website shall provide the most update information on web advertisements policies and rates.
8. CALA requires any advertisers to provide full payment for desired plan before any advertisements will be displayed on the website. Payment (payable to Chinese American Librarians Association) must accompany all advertisements in full, which may be made by check or money order and must be in US dollars.
9. There is one month's grace on renewal, after which the advertisement would be removed. Reinstatement would incur another setup charge.
10. Advertisements should be submitted to: [ad@cala-web.org](mailto:ad@cala-web.org)

### Advertisement Pricing (recommended rate)

Each category is independent. A rule of thumb is one dollar per word/pixel to start with. Given the nature of the web presence to a wider audience, depending on what plan you prefer, the total will differ from advertisement to advertisement.

To get a total, select all the desired categories and add them up. For example: If you wish to place a classified advertisement of 100 words on the advertisements page for 3 months (\$100) on the Advertisement's page (\$100), plus a one time setup fee of \$30, the total is \$230. A logo/image of 163 x 49 pixels for 3 months (\$100) on home page (\$200), plus a one time setup fee of \$30, the total is \$330. The more words/pixels/longer duration and more prominent a location, the more expensive an advertisement will be.

### Web Advisory Ad Hoc Committee

Co-Chairs: Holly Yu & Haiwang Yuan

Special charges for the Web Advisory Committee:

1. The Committee, under the leadership of the Co-Chairs, shall draft the policies, guidelines, and procedures regarding the CALA website.
2. The Committee, under the leadership of the Co-Chairs, shall design a member-only area on the

CALA Website in preparation for a controlled access to certain resources.

3. Each committee member may be responsible for a joint project with other committees or chapters.
4. The Committee may evolve to be the Web Committee or the Web Development Team after Midwinter.

**Activities engaged in current report period:**

- Creation of the online survey on J LIS for the Publications Committee
- Participated in the discussions of the CALA's policies on web advertisements
- Designed the advertisement page
- Following topics have been discussed between the Co-Chairs:
  - Studying the possibilities of designing a database-driven member-only area on the CALA website. This would involve a database server and software. Expertise in database-driven website could be enlisted from CALA members.
  - A possible redesign of the CALA Web pages on the principle of consistency in color scheme, easy navigation, and added features and functions.
    - Suggested Approaches:
      - Conducting a research on benchmark web sites
      - Seeking feedback from CALA members via online survey on the

CALA Website and seek suggestions on future improvements

- Setting a timeline
- Conforming to ALA or related Web development guidelines
  - Management of the CALA Web Site: team approach vs. webmaster approach.

**Recommendation:**

- 1) Approve the transition from Web Advisory Ad Hoc Committee to Web Development Team (a CALA standing committee) based on the President's recommendation
- 2) Upon the approval of the Web Development Team, clearly define the scope and responsibilities of the Team and the CALA Web Master and the relationship between the two
- 3) Define formal charges of the Web Development Team or the Board recommends the Team draft its charges for discussion at the annual meeting
- 4) Postpone voting on the term limit of the CALA Web Master contingent on the above items

Submitted by Holly Yu

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## CALA Membership Application

Today's Date: _____ Family Name _____ First Name   Middle Name _____ Chinese Name (if any) _____ Home Address _____ City _____ State and Zip Code _____ Country _____ Home Telephone _____ Job Title _____ Institution _____ Address _____ City _____ State and Zip Code _____ Work Telephone _____ FAX/Home FAX _____ Email Address _____	[ ] New Member [ ] Renewing Member <hr/> Membership Dues cover the full calendar year, from January 1st to December 31st. Dues in U.S. dollar value equivalency or from a U.S. bank. <b>Please choose one membership category</b> Individual Member (\$30/year)     \$ Institutional Member (\$100/year)     \$ Life Member (\$400)*     \$ Student Member (\$15/year)     \$ Non-salaried Member (\$15/year)     \$  <b>Additional Contribution:</b> CALA General Fund     \$ CALA Scholarship Fund     \$ CALA Research Fund     \$ CALA Books to China Fund     \$  <hr/> <b>Total:</b> \$  <b><u>Chapters:</u></b> [ ] California     [ ] Florida [ ] Midwest     [ ] Northeast [ ] Great Mid-Atlantic     [ ] Southwest [ ] None of the above
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*\*New life member in 2005 pays a reduced fee of \$300 during our special promotion period 7/1/2004-12/31/2005.*

Please enclose a check payable to CALA  
Send this form and the check to:

Jian Anna Xiong, Chair  
CALA Membership Committee  
Government Information Librarian  
Morris Library  
Southern Illinois University-Carbondale  
605 Agriculture Drive, Mailcode 6632  
Carbondale, IL 62901

CALA Member who recommended you (if any):

\_\_\_\_\_

I recommend the following potential member:

\_\_\_\_\_

Name: \_\_\_\_\_

\_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone/Email: \_\_\_\_\_

\_\_\_\_\_

(Please print your information neatly. Thank you.)



## Chinese American Librarians Association

[www.cala-web.org](http://www.cala-web.org)

An Affiliate of the American Library Association

### First Class Mail

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