2017-2018 CALA Annual Committee Report

Publication Committee

(Due by 05/25/2018)

Your Name: Yuan Li
Email: YL7@princeton.edu
Committee Name: Publication Committee
Committee Roster:

Yuan Li (chair), Guoying Liu, Mingyan Li, Ray Pun, and Sai Deng

The committee comprises of four sub-committees: CALASYS, CALA Newsletter, International Journal of Librarianship, and CALA Social Media.

Committee Charge:

Oversees the operations of all CALA publications and coordinates with CALA publications.

Tasks Completed (according to the 5 Goals Outlined in the CALA 2020 Strategic Plan if Applicable- Be Specific):

Goals and Objectives Accomplished: Please see the attached subcommittees’ reports.

Goals and Objectives to Be Completed: Please see the attached subcommittees’ reports.

Budget Requirements or Reimbursement Requests (if any): Please see the attached subcommittees’ reports.

Questions/Comments/Suggestions for the Board (if any): Please see the attached subcommittees’ reports.

Summary Paragraph: In a few sentences, highlight your achievements, concerns, or suggestions that you mostly want addressed. This should be the main point of your committee report.

The detailed report from each subcommittee is attached.
2017-2018 CALA Annual Committee Report

CALASYS Committee

Your Name: Mingyan Li
Email: mli5@uic.edu

Committee Name: CALASYS Committee, a sub-committee of the CALA Publication Committee

Committee Roster:

<table>
<thead>
<tr>
<th>Name</th>
<th>Email</th>
<th>Institute</th>
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</thead>
<tbody>
<tr>
<td>Mingyan Li (Co-Chair)</td>
<td><a href="mailto:mli5@uic.edu">mli5@uic.edu</a></td>
<td>Rider University</td>
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<tr>
<td>Sharon Yang (Co-Chair)</td>
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<td>Univ. of Illinois at Chicago</td>
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<td>University of Hawaii</td>
</tr>
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Committee Charge: Co-Chairs: Mingyan Li & Sharon Yang

Tasks Completed (according to the 5 Goals Outlined in the CALA 2020 Strategic Plan if applicable - Be Specific):

- Held five committee meetings on September 29th and November 30th, 2017, January 26th, March 23rd, and May 22nd, 2018;
- Created a separate collection for “CALA Occasional Paper Series (OPS)”;
- Created a private collection for “CALA Agreement with Yunnan”;
- Added six documents of “CALA Agreement with Yunnan” and created metadata;
- Conducted a batch load training for committee members in order to improve metadata creation efficiency;
- Involved students volunteers from University of Hawaii and Wayne State University for metadata creation;
- Successfully installed CSV plugin and LC-suggest;
- Got two poster sessions accepted for presentation by ALA and CALA, which helped promoting CALA and the CALASYS system as well as contributions and achievements of Chinese American Librarians both inside and outside of CALA.

Goals and Objectives to Be Completed:

- Create two more private collections for CALA’s Agreements with Taiwan and Pudong;
- Input metadata for “CALA Occasional Paper Series (OPS)”; 
- Continue collecting and inputting metadata for other collections; 
- Continue involving student volunteers to help metadata creation; 
- Call for more volunteers on CALA Listserv to help with metadata creation.

Budget Requirements or Reimbursement Requests (if any): n/a

Questions/Comments/Suggestions for the Board (if any): n/a

Summary Paragraph: In a few sentences, highlight your achievements, concerns, or suggestions that you mostly want addressed. This should be the main point of your committee report.

This has been a very successful year for the CALASYS committee. We have a small but very engaging and supportive group. Co-chair Mingyan Li has been constantly overseen the progress of each area of the system to make sure we are on the right track. Sharon Yang has been busy contacting individual CALA members for their CVs. Metadata Librarian Sai Deng brought in very good perspective on metadata guideline enhancement. She also recommended and worked on the implementations of metadata batch import and LC suggest with the group members. With the support of Weiling Liu, newly joined member Minhao Jiang and Suzhen Chen both made significant contributions based on their expertise such as CSV plugin, metadata batch import. They also worked actively to involve student volunteers in our project, etc.

Our ALA poster proposal is also accepted by ALA Annual Conference in New Orleans, LA. This is the first time for CALASYS to be presented in ALA, we are looking forward to promoting our organization and the CALASYS system during the meeting.
2017-2018 CALA Annual Committee Report

International Journal of Librarianship

(Due by May 20, 2018)

Your Name: Guoying Liu
Email: gliu@uwindsor.ca
Committee Name: International Journal of Librarianship
Committee Roster:

Editorial Board:

   Guoying Liu (Editor-In-Chief)
   Yongming Wang
   Xiaoai Ren
   Keven Liu
   Michael Huang
   Qing Zou

Committee Charge:

   In charge of the International Journal of Librarianship (IJoL); and make IJoL a reputable, peer-reviewed, regularly published and sustainable CALA academic journal

Tasks Completed (according to the 5 Goals Outlined in the CALA 2020 Strategic Plan if Applicable- Be Specific):

   • Published the 2nd and 3rd issues (24 articles in total)
   • Publishing the 4th issue in July 2018
   • Completed CrossRef registration. DOIs are assigned to all articles published in IJoL
   • Archived by Library of Congress permanently since October 2017
   • LOCKSS is implemented through the PKP Preservation Network
   • Indexed by DOAJ since October 2017
   • Collaborating with Shanghai International Library Forum (SILF)
   • As part of CALA collaboration with the School of Information Management at Wuhan University, inviting two top scholars from Wuhan University to the Advisory Board

Goals and Objectives Accomplished:

   • Published two issues as planned
   • All issues are published on schedule
   • All articles are being permanently preserved by Library of Congress and via LOCKSS
   • Authors and other contributors have made IJoL a real international academic journal
- Number of readers, authors and reviewers are increasing. The Journal starts to show its impact gradually in the profession
- Establishing international collaboration to promote the journal

**Goals and Objectives to Be Completed:**
- Be indexed by major databases
- Work on the 4th issue featuring on linked data in 2018
- Online system upgrade – continue to improve its presence
- Review and optimize online submission, review and publication workflow

**Budget Requirements or Reimbursement Requests (if any):**

- Budget for web hosting: $150
- CrossRef membership and DOIs: $275, plus $75, total $350
- CrossRef Similarity Check (formerly CrossCheck): $100
- Journal promotion: $300
- Total: $900

**Questions/Comments/Suggestions for the Board (if any):**

Thanks to the support of the CALA Board and CALA community, *IJoL* has made significant progress since it was launched in 2016. In this report year (July 2017 – June 2018), we have been busy working with new issue publication and many other tasks.

**Summary Paragraph: In a few sentences, highlight your achievements, concerns, or suggestions that you mostly want addressed. This should be the main point of your committee report.**

In the past year, *IJoL* has achieved a lot, such as the publication of the 2nd and 3rd issues and the upcoming 4th issue, the permanent archival by Library of Congress, PKP Preservation Network (LOCKSS), and the DOAJ indexing. We thank CALA Board and other leaders for all your support.
2017-2018 CALA Annual Committee Report

Newsletter Subcommittee

(Due by 05/25/2018)

Your Name: Raymond Pun
Email: raypun101@gmail.com
Committee Name: Newsletter Subcommittee
Committee Roster:
Ray Pun (Newsletter Co-Editor)
Yingqi Tang (Newsletter Co-Editor)
Xiaoyu Duan
Xiying Mi

Committee Charge: Organizes the CALA Newsletter, which disseminates information about Chinese American Librarianship and the activities of the association.

Tasks Completed (according to the 5 Goals Outlined in the CALA 2020 Strategic Plan if Applicable- Be Specific):

Goals and Objectives Accomplished:

- Set working deadline for newsletter workflow
- Collected a series of articles, interviews and announcements for upcoming newsletter

Budget Requirements or Reimbursement Requests (if any): $100 for layout from fall/spring issues – paid by Xiaoyu Duan, layout team member.

Questions/Comments/Suggestions for the Board (if any):

Summary Paragraph: In a few sentences, highlight your achievements, concerns, or suggestions that you mostly want addressed. This should be the main point of your committee report.

Four members in this subcommittee are working closely to launch a series of CALA newsletters. We have identified new opportunities, areas and themes for upcoming newsletters including interviews from other groups such as REFORMA, BCALA, APALA, etc. We will bridge more communication in the future.
2017-2018 CALA Annual Committee Report
Social Media Group

Your Name: Sai Deng
Email: sai.deng@ucf.edu
Committee Name: CALA Social Media Group
Committee Roster:

Sai Deng, sai.deng@ucf.edu, University of Central Florida
Min Tong, min.tong@ucf.edu, University of Central Florida
Qi Sun, m13321137531@163.com, Schwarzman College

Committee Charge: The committee is charged with promoting CALA social media including CALA’s Facebook page, YouTube Channel, WeChat and other channels.

Tasks Completed (according to the 5 Goals Outlined in the CALA 2020 Strategic Plan if Applicable- Be Specific):

Promoting the CALA Social Media Channels;

- Promoted all CALA Social Media Channels via distributing instructions and invitations to CALA members. Updated “Simple Instruction on How to Access the CALA Social Media Channels” and shared with members via the CALA Listserv, WeChat, Facebook as well as the CALA Academic Resources & Repository System (CALASYS). The document can be accessed at: http://www.ir.cala-web.org/items/show/309
- Worked with the CALA Web Committee to add the Social Media instructions to the CALA Website;
- Contacted the CALA Membership Committee for the possibility of adding social media access information to the new member welcome message;
- Updated the CALA Social Media information for the CALA Handbook of Officers.

CALA currently has five social media channels:

- **CALA’s Facebook page** (https://www.facebook.com/CALA-Chinese-American-Librarians-Association-281336511932864/), created in June 2012. As of May 23, 2018, CALA Facebook's fan base has increased to 353 (total likes 348, total follows 353), an increase of 23.43% compared to 286 on May 30, 2017. It functions more as the CALA’s public platform for information dissemination and sharing.
- **CALA WeChat**, established in December 2014. As of May 23, 2018, CALA WeChat's members totaled 259, an increase of 37.84% compared to 161 on May 30, 2017. As a closed group, it has the highest CALA member participation.
- **CALA YouTube Channel** (https://www.youtube.com/user/CALAChannel), created in June 2013. By May 23, 2018, CALA YouTube’s 9 videos have received 3163 views. The fact that the most recent video is last year’s CALA banquet indicates that it needs more member contribution. It only has
31 subscribers, but many CALA members have chosen to view the videos by clicking the links distributed to various lists without becoming a subscriber.

- **"CALA Members and Friends" Facebook Private Group**
  (https://www.facebook.com/groups/423045741400053/), formed in April 2017. It aims to provide a discussion space for CALA members and friends who use Facebook. However, its membership hasn’t increased and it only has occasional postings from the members.

- **CALA LinkedIn** (https://www.linkedin.com/groups/12047408), created in May 2017. It has slow growth as well.

The purpose of maintaining various channels is to meet our diverse members' needs and offer up-to-date platforms for information distribution, sharing and networking. As relatively newer channels, CALA LinkedIn and "CALA Members and Friends" Facebook Private Group were also promoted separately in the past year and invitation messages were sent to CALA members to join them.

**Posting for CALA Facebook.** Continued to post for CALA’s Facebook page, encouraged conversations in the CALA’s Facebook Private Space and WeChat.

The group posts include: (1) news of CALA, its chapters and members, (2) news from professional library organizations such as ALA, its caucuses, IFLA, JCLC, (3) news of libraries in Chinese speaking countries, international collaboration and outreach initiatives, (4) library resources and services, and conversations on concerns and common interests, (5) also share member’s postings.

From July 1, 2017 to May 23, 2018, CALA’s Facebook page added 66 posts with links, 42 posts with photos and 15 other posts. There are 123 postings in total. In addition, the 7 newly posted albums have 153 photos in total: The 8th Sino-American Library Practice Forum (49 photos), CALA Northeast Chapter August 2017 Program (9), JCLC (24), IFLA2017 (57) and Seminar on the Practices of the American University Libraries (14), CALA@ALA Midwinter (14), CALA Members @ IFLA 2018 (6).

It's also worth mentioning that, after the 2017 ALA Annual Conference, the last Social Media Group which was chaired by the same CALA member posted 7 albums with a total of 184 photos by the end of June. These photos weren’t included in last year’s report: CALA 2017 Annual Program: Internet + Information Services (12), 2017 CALA Annual Program Poster Session (17), CALA Leadership Academy w/ Maureen Sullivan at ALA Annual 2017 (5), CALA Board Meetings @ ALA Annual 2017 (4), CALA @ ALA Diversity Fair 2017 (6), CALA Members & Friends @ ALA Annual 2017 (42), 2017 CALA Awards Banquet (98).

The highest single post’s reach was 1380 and its impression was 1983 (for a news report on GlobalLibrary Initiatives); the second highest single post’s reach was 890 and its impression was 1244 (for one of the posts promoting International Journal of Librarianship (IJoL) in the Celebration of Open Access Week series). The other top postings include, for example, CALASYS (also in the Celebration of Open Access Week series, reach: 628, impression: 886), John Shores' New Novel Unbound (reach: 459, impression: 623), Futuristic, artistic and functional! Check this new library out (reach: 313, impression: 535), CALA Poster Session (reach: 300, impression: 519), IFLA2017 (reach: 247, impression: 472).

**CALA Social Media Tag Library** and **CALA Facebook Posting Tagging Project.**
A CALA Social Media Tag Library was initially created in fall 2017 and it was refined in spring 2018. The purpose of creating a tag library is to: (1) allow postings with the same topic to be retrieved by clicking the tags in CALA’s Facebook; (2) make the postings discoverable by a wider audience; (3) guide the tagging of future postings in CALA’s Facebook and possibly other social media channels.

The team researched the social media practices of other organizations in the library and education community, such as ALA, APALA, BCALA, CLA, FLA, IFLA, JCLC, LC, LITA, NEH, OCLC and REFORMA. At the same time, CALA’s Facebook postings from 2012-2017 were exported to a spreadsheet and tags were added or updated in the sheet. Based on the literature and tags added to CALA’s Facebook postings, a tag library (draft) was created in fall 2017. Afterward, the tags were added to the actual Facebook page. Since its creation, the group members have been using these tags for new postings. The group will promote and share the tag library in the CALA’s annual poster session.

**CALA WeChat continues to be maintained actively by the community.** CALA WeChat has been a very active community space for CALA members and friends to allow information sharing and a forum for discussion since it started in December 2014. Its members are mostly CALA members and librarians from mainland China and other Chinese-speaking countries and areas. CALA leaders including Lian Ruan and Le Yang have frequently posted to it. It is the social media channel that is mostly actively participated by CALA members and friends. The members have been posting a wide range of news and discussions there, including CALA programs, international collaborations, Chinese library news, journal information, member activities etc. Its limitation is that its postings are mostly in Chinese and it’s difficult for non-Chinese speakers to join or participate in its discussions. The Social Media Group also posted news and messages to CALA WeChat and forwarded news from this community space to CALA Facebook.

**Goals and Objectives Accomplished:** The group continued to promote CALA’s social media channels including its Facebook public page and private group, WeChat space, YouTube channel and LinkedIn space by posting and sharing news, encouraging communication and inviting members to participate in social media channels and through building a social media tag library and adding tags to retrospective and new postings in Facebook.

**Goals and Objectives to Be Completed:**
Continue to promote all channels including less active ones, and encourage participation in and contribution to all channels. Continue to post news and member activities especially for the CALA’s incoming annual program.

**Budget Requirements or Reimbursement Requests (if any):** NA

**Questions/Comments/Suggestions for the Board (if any):** NA

**Summary Paragraph:** In a few sentences, highlight your achievements, concerns, or suggestions that you mostly want addressed. This should be the main point of your committee report.
The CALA Social Media Group members worked together to: (1) post news to the CALA's Facebook page (https://www.facebook.com/CALA-Chinese-American-Librarians-Association-281336511932864). From July 1, 2017 to May 23, 2018, CALA’s Facebook page added 66 posts with links, 42 posts with photos and 15 other posts. There are 123 postings in total. In addition, the 7 newly posted albums have 153 photos in total. It’s also worth mentioning that, after the 2017 ALA Annual Conference, the last Social Media Group which is chaired by the same CALA member posted 7 albums with a total of 184 photos at the end of June. The highest single post’s reach was 1380 and its impression was 1983 (for a news report on GlobalLibrary Initiatives); the second highest single post’s reach was 890 and its impression was 1244 (for one of the posts promoting International Journal of Librarianship (IJoL) in the Celebration of Open Access Week series). The other top postings include, for example, CALASYS (also in the Celebration of Open Access Week series, reach: 628, impression: 886) and a futuristic new library in China (reach: 313, impression: 535). As of May 23, 2018, CALA Facebook’s fan base has increased to 353 (total likes 348, total follows 353), an increase of 23.43% compared to 286 on May 30, 2017. (2) Created the CALA’s Social Media Tag Library and added tags to the CALA Facebook’s retrospective and new postings. (3) Promoted and encouraged CALA members’ participation in the other channels. As of December 13, 2017, CALA WeChat's members totaled 259, an increase of 37.84% compared to 161 on May 30, 2017. It continues to be maintained actively by the community. The newer channels including “CALA Members and Friends" Facebook Private Group (https://www.facebook.com/groups/423045741400053/) and CALA LinkedIn Group (https://www.linkedin.com/company/calalib) has less participation by the CALA members. The videos in CALA YouTube (https://www.youtube.com/user/CALAChannel) have received 3163 views by May 23, 2018. Instructions in and invitations to join all channels have been shared via the CALA Listserv, CALA website, CALASYS, the Newsletter and the social media channels themselves.