2017-2018 CALA Annual Committee Report

Membership Committee

(05/25/2018)

Your Name: Jingjing Wu
Email: jingjing.wu@ttu.edu
Committee Name: Membership Committee
Committee Roster:

• Yan Liu (yan.liu1@maine.edu) (Co-Chair)
• Jingjing Wu (jingjing.wu@ttu.edu) (Co-Chair)
• Wei Peng (pengweilac@gmail.com)
• Ray Pun (raypun101@gmail.com)
• Hong Yao (Hong.Yao@queenslibrary.org)

Committee Charge:

1. To set up WeChat Group for committee communication
2. To evaluate the membership management system, MemberPlanet, MemberLeap, and Brilliant Directories, and compare them with the current system, CiviCRM
3. To revise Membership bylaw
4. To revise Why Join CALA page on CALA website
5. To keep membership database up to date.
6. Membership expiration reminder
7. To coordinate with chapters to retain and recruit members
8. Recruit and retain members
9. Support election and nomination
10. Submit interim and annual report to the Board

Tasks Completed (according to the 5 Goals Outlined in the CALA 2020 Strategic Plan if Applicable- Be Specific):

Goals and Objectives Accomplished:
2, 3, 4, 5, 6, 7, 8, 9, 10

Goals and Objectives to Be Completed:

None

Budget Requirements or Reimbursement Requests (if any):

None

Questions/Comments/Suggestions for the Board (if any):
We would like to suggest creation of a new chapter for mainland members for the following reasons:

- Large member number: NUS is the largest chapter among 9 CALA chapters, in which, current number of active members from China mainland is 144 (out of 594).
- Difficult to reach out: current Listserv system has difficulties to reach QQ, 126, 163 email addresses
- With a separate chapter, they may develop more benefits for mainland members. (currently, the only benefit is attending annual LSC conference at member rate, but not on written documents).
- With a separate chapter, they can recruit members and collect membership dues easier and more flexible (currently, very few members renew their memberships)

Summary Paragraph: In a few sentences, highlight your achievements, concerns, or suggestions that you mostly want addressed. This should be the main point of your committee report.