2017-2018 CALA Annual Committee Report

Northeast Chapter

(Due by 05/25/2018)

Your Name: Clara Tran
Email: yuet.tran@stonybrook.edu
Chapter Name: Northeast Chapter
Chapter Roster: Clara Tran (President), Hong Yao (Vice-President/President Elect), Hung-Yun Chang (Treasurer), and Yongming Wang (Immediate Past President)

Chapter Charge:

A chapter may elect its own officers in close coordination with the Association. The chapter officers’ nomination and election processes should follow the CALA nomination and election bylaws. All chapter officers, elected or appointed, must be personal members in good standing of the Association. Chapter officers are ultimately responsible to the Association for general operations of their chapters (Handbook of Officers, Revised June 2016; CALA Chapter Officers – Overview).

Tasks Completed (according to the 5 Goals Outlined in the CALA 2020 Strategic Plan if Applicable- Be Specific):

CALA Northeast Chapter had a great, successful year (2017-2018). Sincere thanks to the hard work of the Chapter officers and many of its members; the Chapter sponsored and organized several remarkable programs. The chapter has maintained strong financial balance throughout the year, and our Chapter Treasurer, Hung-Yun Chang submitted the financial report separately on May 11, 2018. The Board discussed Chapter activities frequently via emails. Program announcements were sent to Chapter members and reports of programs were posted on the Chapter's website. A message reaching out to our Chapter members asking them to help with recruiting new members was also included in the 2018 Spring Conference announcement.

Overall, the Chapter held three outstanding programs that were of interest to our Chapter members and aligned with the CALA 2020 Strategic Plan. As reported with details in the CALA Northeast Chapter 2017 Interim Report, two programs were held successfully in 2017 as below:

1. August Program: CALA and Yunnan 21st Century Librarian Seminar 2017
   Date/Time: Thursday, August 3, 2017 | 8:30 AM - 5:00 PM
   Location: Rutgers University, Alexander Library, 4th Floor, Room 413, 169 College Ave, New Brunswick, NJ 08901

2. November Program: Lecture by Yuguang Wang, Professor from the Department of Information Management, Peking University
   Date/Time: Monday, November 27, 2017 | 12:00 PM - 1:30 PM
   Location: International Affairs Building, Room 918, Columbia University
Additionally, the third program was successfully held in April 2018 as below:

3. April Program: CALA NE Chapter 2018 Spring Conference

Date/Time: Friday, April 20, 2018 | 10:00 AM - 3:00 PM  
Location: Queens Flushing Library, 41-47 Main Street, Flushing, NY 11355

The Northeast Chapter effectively implemented the strategic Goals 1, 3, 4, and 5 for the 2018 Spring Conference. Led by Hong Yao, our Northeast Chapter Vice President, and sponsored by CALA Northeast Chapter, China Books & Publication, Inc., China Sprout, Ingram, Oriental Culture Enterprise Co., Inc. and W. J. Bookstore, the Northeast Chapter held an extraordinary 2018 Spring Conference on Friday, April 20, 2018 at the Queens Flushing Library.

The conference included 3 presentations and an author talk as follows:

1) Building Staff Culture Competency Through Diversity Training
   By Manny Figueroa, Talent Development and Training Manager, Queens Library

2) Patterns of Reading Promotion in Academic Libraries
   By Xu Qian, Deputy Director, Library of Shanghai Ocean University

3) Book Club Picks: Spotlight on the Chinese Experience
   By Miriam Tuliao, Library Marketing, Penguin Random House

4) Author talk: Patriot Number One: American Dreams in Chinatown
   By Lauren Hilgers

Over 50 participants, including Northeast Chapter members, non-chapter members, and public librarians, attended the conference. The conference also drew the attention of the newspaper and social media, which photographed and reported about the event. Please see the following links:

http://video.sinovision.net/?mobile=yes&id=44320&from=singlemessage#sinovapp-1524508120&sts=1524508152967&sts=1524515934323

Additionally, Hong Yao received an email message from Denise Corcoran, Director of the Great Neck Library, thanking her for inviting the Great Neck Library staff to the CALA Northeast Chapter Spring Conference. Denise Corcoran also received great feedback from her staff and she hopes to attend our next Chapter event.

Sincere thanks to Hong Yao’s hard work and the Planning Committee for making this conference happen. Special thanks to the speakers for their great presentations, and the vendors for their wonderful book displays. The last but not the least, special thanks to Yang Zeng, Director of Queens Library, for providing the venue for this conference and the tour of the library.

Furthermore, the Northeast Chapter is preparing for the 2018/2019 Chapter Election. The call for nominations was sent out on May 11, 2018.

**Goals and Objectives Accomplished:**

The August 2017 program accomplished the following Goals and Objectives:

- Goal 3 with Objective 3
- Goal 4 with Objective 2
- Goal 5 with Objectives 1, 2, and 3
• Goal 6 with Objective 1

The November 2017 program accomplished the following Goals and Objectives:
• Goal 3 with Objective 3
• Goal 4 with Objective 2
• Goal 5 with Objectives 1 and 3
• Goal 6 with Objective 1

The 2018 Spring Conference accomplished the following Goals and Objectives:
• Goal 1 with Objective 1
• Goal 3 with Objectives 1 and 3
• Goal 4 with Objective 2
• Goal 5 with Objectives 1 and 2

Goals and Objectives to Be Completed:

The Chapter successfully completed all programs designated for the year 2017-2018 with specific goals and objectives outlined in the 2020 Strategic Planning.

Budget Requirements or Reimbursement Requests (if any):

As reported in the CALA Northeast Interim report, a total of $998.36 ($500.00 from the CALA Chapter local fund and $498.36 from CALA fund) was requested and received to reimburse the costs for the Chapter’s August program, CALA and Yunnan 21st Century Librarian Seminar 2017, which was held on August 3, 2017 at Rutgers University.

No funding requests were made for the 2017 November program and 2018 Spring Conference from CALA. The 2018 Spring Conference expenses were covered by our Chapter account. The Chapter received funding through vendor exhibitions organized by Hong Yao. The fundraising added a significant amount to our Chapter account that will allow the Chapter to continue sponsoring future programs that are of interest to our Chapter members.

Questions/Comments/Suggestions for the Board (if any):

None.

Summary Paragraph: In a few sentences, highlight your achievements, concerns, or suggestions that you mostly want addressed. This should be the main point of your committee report.

In summary, 2017-2018 is a successful year for the CALA Northeast Chapter. The Chapter provided great programs/activities for our members and the larger library community and strengthened our relationship with our colleagues. We sincerely thank our Chapter officers and Chapter members for their suggestions, collaborations, and involvements that made these programs possible. We look forward to Hong Yao’s leadership (Chapter President 2018-2019) in the coming year.

Respectfully submitted by

Clara Tran
CALA Northeast Chapter President (2017-2018)
May 16, 2018