CALA Southwest Chapter Annual Report 2016-2017

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Chapter Name: Southwest Chapter

Chapter Roster:
President: Hong Cui
Vice-President and President Elect: Wenli Gao
Membership Chair: Dianel Xiao
Treasurer: Klairon Tang
Immediate Past-President and Webmaster: Xiaoyu Duan

Chapter Charge: Engage chapter members and contribute to CALA missions. Southwest Chapter covers 9 states: Arizona, Arkansas, Colorado, Louisiana, Nevada, New Mexico, Oklahoma, Texas, Utah.

Tasks completed: In 2016-2017 fiscal year,
1) Set up a wechat group for the chapter (Nov 2016)
2) Set up a mailing list for chapter members (Jan 2017)
3) Recruit student members (Sept 2016 - May 2017)

Goals and objectives accomplished for the whole year
One primary goal of the Chapter for 2016-2017 is to better engage chapter members. For that, we established two new communication channels, reached out the LIS schools to recruit student members, and successfully held an annual meeting.
1) A google group has been created with all chapter members enrolled in Oct 2016. We used the google group email when sending chapter announcement and holiday greetings. We shared interesting events/readings via the group email. (Attachment 1)
2) A wechat group has been set up and several members joined the wechat group. We used it to discuss chapter activities, send holiday greetings, and share useful information. (Attachment 2)
3) We have sent recruitment emails to chapter faculty members for them to distribute to their students. We especially mentioned the Dr. Li’s scholarship and chapter leadership positions to encourage participation. (Attachment 3)
4) On April 28, we held our 2017 virtual conference with ~ 50% chapter members participated. The speakers offered a rich set of tips and strategies on how to overcome networking barriers. We showed to the speakers that CALA and SW chapter are active
in promoting cultural diversity and our professional values. Several of their presentations are attached (Attachment 4).

**Goals and objectives not completed (and concerns):** none

**Budget requirements or reimbursement Requests (if any):**
Our Annual Conference cost a total of $150, which includes $25 Anymeeting subscription for a month, $25 gift card/person for the speakers. $25*6 + $3.44 (card processing fee) = $153.44. This is covered by the chapter budget.

**Questions/Comments/Suggestions for the Board (if any):** none.

**Summary:** Like previous years, SW Chapter leaders worked together to set the goals and worked together to accomplish the goals. The annual meeting was a highlight of this year’s work. All Chapter leaders worked together to identify and invite promising speakers, among whom we had a regional library association president, a recent Mover and Shaker, and several experienced librarians. Speakers cover different culture backgrounds and have various career path. This allows them to offer a diverse set of tips and strategies that we can immediately apply in our professional life. The theme of the conference aligns very well with the goal we set for the year: engaging our members and enabling our members to engage broader LIS community. We wish to emphasize how well the chapter officers supported each other, making the work a very enjoyable experience.